



AZCEA Sponsorship Opportunities

AZCEA Conference Attending Sponsor Opportunities – Want to attend and promote your business at our Annual Conference? Support AZCEA and **have a physical presence in a booth space** at the conference on April 25, 2020. Read and complete pages 2 and 3. **Skip pages 4 and 5.**

AZCEA Conference Non-Attending Sponsors Opportunities – Want to have a footprint at the AZCEA Conference, but **cannot attend?** Support our conference and promote your business without attending! **Skip pages 2 and 3...**Read and complete pages 4 and 5.



Attending Sponsorship Agreement

2020 AZCEA Conference and Vendor Fair

April 25, 2020 · 7:30 AM – 1:00 PM

Madison Elementary School District, 5601 N 16th St, Phoenix, AZ 85016

The Arizona Community Education Association (AZCEA) Conference will provide organizations the opportunity to connect with AZCEA members from over 25 school districts throughout the state of Arizona and well over 400,000 students.

Event Sponsorship Agreement:

- Will establish an agreement between the Arizona Community Education Association (AZCEA) herein after referred to as "AZCEA" and the sponsoring business or organization referred to as "Sponsor"
- Sponsor agrees to pay AZCEA the below indicated amount (page 4) within 30 days from the date of submission, in order to reserve booth space and sponsorship level.
- Payment options are listed below.
- Sponsor shall receive appropriate acknowledgement as a sponsor at the level selected.
- The final decision regarding logo placement on marketing/promotional materials, event signage and booth placement shall rest with AZCEA board.
- It is understood and agreed that the entire agreement between AZCEA and the Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed.
- Any modification of this document shall be made in writing.

If this document correctly states your understanding of our agreement, please sign, scan and return an electronic copy using contact information below. A fully executed copy, signed by an AZCEA board representative will be returned to you.

- Booth space and sponsorship levels are available on a first-come basis.
- **Refunds are not available.**

Upon completion:

- 1) **Fax (480-541-1816) OR Scan a copy of this document (pages 2 and 3)** to Kelly Guerra, kguerra@kyrene.org. Within 10 business days, you will receive a copy of the fully executed agreement back.
- 2) **Make payment within 30 days of submission of this document by:**
 - a. Check: Made to "AZCEA" & mailed to "AZCEA Treasurer, PO Box 50160, Phoenix, AZ 85076"
 - b. Credit/Debit Card: using PayPal link on AZCEA Website: www.azcea.org/vendors If you would like to pay by credit/debit card, but do not have a PayPal account, contact Kelly Guerra, kguerra@kyrene.org for an invoice to be sent/generated.
 - c. Purchase order: Faxed or Scanned to the same above.

Vendor Official Signer's Initials: _____



Attending Sponsor Agreement Form:

I agree to pay the following for the specified category below and attendance at the AZCEA Conference as an Attending Sponsor, with booth space, on Saturday, April 25, 2020.

Diamond \$1500 Platinum \$750 Gold \$500 Silver \$250 Bronze \$75

Payment Type: Check (made out to "AZCEA") PayPal/Credit/Debit Card (invoiced via PayPal)

Business Name _____

Name of Authorized Representative (please print) _____ Title _____

Address _____ City _____ State _____ Zip _____

E-mail address _____ Phone number _____

Vendor Official Signer Signature _____ Date _____

AZCEA Board Official Signature _____ Date _____

(AZCEA Official Signature fully executes this contract).

Attending Sponsorship Levels	Diamond \$1500	Platinum \$1000	Gold \$500	Silver \$250	Bronze \$75
Sponsor name on Event Title (i.e., <i>AZCEA Conference presented by</i> _____)	Y				
One banner opportunity at the main entrance lobby (provided by sponsor)	Y				
One banner opportunity at Keynote stage (provided by sponsor)	Y	Y			
One banner opportunity at luncheon area (provided by sponsor)	Y	Y			
One banner opportunity at Ceremony (provided by sponsor)	Y	Y	Y		
Party of (up to) 4 people attend the Friday Social Hour	Y	Y	Y		
Sponsor recognition in event program with full page ad	Y				
Sponsor recognition in event program with half page ad		Y			
Sponsor recognition in event program with quarter page ad			Y		
Sponsor recognition in event program with logo				Y	
Sponsor recognition on luncheon table tents	Y	Y			
Sponsor recognition on event marketing collateral	Y	Y	Y		
Sponsor recognition on event sponsor/welcome banner	Y	Y	Y	Y	
Sponsor recognition on Keynote/luncheon display slide show	Y	Y	Y	Y	
Vendor table to distribute promotional/marketing materials at conference	Y	Y	Y	Y	Y

Additional Sponsorship opportunities (and corresponding recognition) available for Social Hour, Appetizers and AZCEA awards ceremony. Inquire about additional sponsorship opportunities:

- 1) Award Category Sponsorship: \$250 per award category (up to 8 categories available).
- 2) Social Hour sponsorship: \$1,000 (One opportunity)
- 3) Appetizer sponsorship: \$1,000 (One opportunity)



Non-Attending Sponsorship Agreement

2020 AZCEA Conference and Vendor Fair

The Arizona Community Education Association (AZCEA) will provide organizations the opportunity to sponsor the AZCEA Conference, even if they are unable to attend the event.

Sponsorship Agreement:

- Will establish an agreement between the Arizona Community Education Association (AZCEA) herein after referred to as "AZCEA" and the sponsoring business or organization referred to as "Sponsor"
- Sponsor agrees to pay AZCEA the below indicated amount (page 6) within 30 days from the date of submission, in order to reserve booth space and sponsorship level.
- Payment options are listed below.
- Sponsor shall receive acknowledgement as a sponsor according to selected sponsorships.
- The final decision regarding logo placement on marketing/promotional materials and event signage shall rest with AZCEA board.
- It is understood and agreed that the entire agreement between AZCEA and the Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed.
- Any modification of this document shall be made in writing.

If this document correctly states your understanding of our agreement, please sign, scan and return an electronic copy using contact information below. A fully executed copy, signed by an AZCEA board representative will be returned to you.

- Sponsorship opportunities are all "A La Carte" and available on a first-come basis.
- **Refunds are not available.**

Upon completion of page 5:

- 3) **Fax (480-541-1816) OR Scan a copy of this document (pages 1 and 2)** to Kelly Guerra, kguerra@kyrene.org. Within 10 business days, you will receive a copy of the fully executed agreement back.
- 4) **Make payment within 30 days of submission of this document by:**
 - a. Check: Made to "AZCEA" & mailed to "AZCEA Treasurer, PO Box 50160, Phoenix, AZ 85076"
 - b. Credit/Debit Card: using PayPal link on AZCEA Website: www.azcea.org/vendors If you would like to pay by credit/debit card, but do not have a PayPal account, contact Kelly Guerra, kguerra@kyrene.org for an invoice to be sent/generated.
 - c. Purchase order: Faxed or Scanned to the same above.

Vendor Official Signer's Initials: _____



Non-Attending Sponsor Agreement Form:

I agree to pay the following for the specified sponsorship of the AZCEA Conference as a Non-Attending Sponsor (will not be present at AZCEA Conference).

- Entry Banner \$150 Slide Show \$250 Flier/Pamphlet Distribution \$250
 Quarter Page Ad \$250 Half Page Ad \$500 Full Page Ad \$750

Payment Type: Check (made out to "AZCEA") PayPal/Credit/Debit Card (invoiced via PayPal)

Business Name _____

Name of Authorized Representative (please print) _____ Title _____

Address _____ City _____ State _____ Zip _____

E-mail address _____ Phone number _____

Vendor Official Signer Signature _____ Date _____

AZCEA Board Official Signature _____ Date _____

(AZCEA Official Signature fully executes this contract).

Non-Attending Sponsorship Opportunities	Price
Distribution of Marketing Flier/Pamphlet to all attendees (provided by sponsor)	\$250
Sponsor recognition in event program with quarter page ad	\$175
Sponsor recognition on Keynote/luncheon display slide show	Included with one of above

Additional Sponsorship opportunities (and corresponding recognition) available for Social Hour, Appetizers and AZCEA awards ceremony. Inquire about additional sponsorship opportunities:

- 1) Award Category Sponsorship: \$250 per award category (up to 8 categories available).
- 2) Social Hour sponsorship: \$1,000 (One opportunity)
- 3) Appetizer sponsorship: \$1,000 (One opportunity)